

Content Writing and Illustration Workshop
Presented by Half and One in collaboration with
English Department, St. Edmund's College

Report:

A Workshop for the students of St. Edmund's College was held on the 24th of March, 2023. The Workshops aimed to give students an introductory understanding of the creative industry in general, and content writing and illustration in particular. The two workshops on Content Writing and Illustration were an opportunity for the students to learn from professionals in the creative field, and to help them with the initial steps into the industry. The workshops also gave the students a chance to engage with professionals to learn more about the industry



ILLUSTRATION WORKSHOP
presented by
Half and One
in collaboration with
English Department St. Edmund's College

Venue: St. Edmund's College
Date: 24 March 2023
Timing: 10:00 am - 11:30 am, 12:00 pm - 01:00 pm

What's in the course?

- Introduction to DIGITAL ILLUSTRATION.
- How to get started?
- Creative industry in India and abroad.

What you'll learn

- Engagement with professionals in the field of Digital Illustration.
- Creating for an audience.
- Internships.
- Resume building.

Contact
Michelle Syiemlieh: +918119002030
Megan Devvarma: +917085490231



Free registration
Limited seats

Scan QR to register

Sponsored by Govt. of Meghalaya

Illustration of a woman painting a bowl



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Venue: St. Edmund's College
Date: 24 March 2023
Timing: 10:00 am - 11:30 am, 12:00 pm - 01:00 pm

What's in the course?

- Introduction to CONTENT WRITING.
- How to get started?
- Creative industry in India and abroad.

What you'll learn

- Engagement with professionals in the field of Content Writing.
- Writing for an audience.
- Internships.
- Resume building.

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Illustration of a quill pen

The workshop started at 10am with a small opening ceremony wherein Prof. Malcolm B Tariang, the HoD of the English Department gave the welcome speech. He welcomed the *Half and One* team consisting of Babatdor Dkhar, the Creative Head, Allen Thangkhiew, the Lead illustrator, Damehi Laloo and Sainoba Meitei, the videographers, Michelle Syiemlieh, the staff writer and coordinator of the program, and Neil Wallang, the operations manager.



After Prof. Megan Devvarma Nonglait gave another introduction to the program as a whole, she introduced Dr. B W Nongbri, the Dean of the college.



No sooner had Prof. Eric B L Nongkynrih finished speaking about the importance of workshops in colleges and universities that Michelle Syiemlieh introduced the workshop to the students and gave out instructions as to how the rest of the day would go.



There was a total of 55 students. 15 students opted for the illustration workshop and 40 students were present for the content writing workshop.

The Content Writing Workshop was held in the Auditorium and the Illustration Workshop in the AV room.



The students were attentive and asked many questions in both workshops. Allen B. Thangkhiew conducted the illustration workshop and was assisted by Damehi Laloo and Sainoba Meitei. The content writing workshop was conducted Babatdor Dkhar and assisted by Michelle Syiemlieh and Neil Wallang.

After the first hour of the workshop ended at 11:30am, there was a break for a duration of 30 minutes and the students, teachers and the team members of Half and One had an interactive break over coffee and snacks provided by Half and One.

At 12pm, the second workshops were a joint session between the content writing and illustration cohorts. The session was conducted Babatdor Dkhar on the topics of resume building, internships, how to get started in the creative industry, and a brief overview of the industry. The session was well received by the students. There were questions and very spirited discussions. The students clearly pined for more sessions, more workshops such as this one.



After the end of the workshop, a few instructions were given to the students following a short Photo Op with the Half and One team and the students.



Report prepared by

Prof. Eric B L Nongkynrih

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St. Edmund's College

